



"FOOD FOR THE 21ST CENTURY: How EU Research impacts on Food Quality and Safety"

Brussels, 8th July 2010

Moderator of the conference: Jan Maarten de Vet – ECORYS Brussels

9h00	<i>Registration, conference packs, welcome coffee</i>
10h00	Welcome and Introduction – Maive Rute, Director of EC - DG RTD
10h15	Presentation of the results of the study " Assessing the overall impact of Priority 5 - Food Quality and Safety - under FP6 " by IDEA Consult – COWI Denmark
10h45	Questions & Answers
11h00	Session 1: Healthy Production Fish diets and human health - Øyvind Lie, Coordinator AQUAMAX Network on epizootic disease diagnosis and control - Wim van der Poel, Coordinator EPIZONE
11h40	Questions & Answers
11h50	<i>Coffee Break</i>
12h10	Session 2: Healthier Food ECNIS NoE contribution to identifying factors and mechanisms by which dietary and lifestyle patterns modify cancer risks - Konrad Rydzynski, Coordinator ECNIS European food information resource network - Siân Astley, Communication officer EUROFIR
12h50	Questions & Answers
13h00	<i>Lunch</i>



14h20	Session 3: Better Quality Increasing fruit consumption through a trans-disciplinary approach delivering high quality produce from environmentally friendly, sustainable production methods - Ole Callesen, Coordinator ISAFRUIT Do you like fresh bread ? – Alain Le Bail, Coordinator EU-FRESH BAKE
15h00	Questions & Answers
15h10	Session 4: Food Integrity Exploiting bioactivity of European Cereal Grains for Improved Nutrition and Health benefits – Kaisa Poutanen, Coordinator HEALTHGRAIN Towards the harmonisation of analytical methods for monitoring quality and safety in the food chain - Roland Ernest Poms, Coordinator MONIQA
15h50	Questions & Answers
16h00	<i>Coffee Break</i>
16h20	Views from an industry representative Daniele Rossi, Vice Chairman of the European Technology Platform "Food for Life"
16h40	Conclusions: What are the needs in food research? Eric Poudalet, Director of EC - DG Sanco
17h00	End of the event